

Amanda Wong

GRAPHIC DESIGNER

ABOUT

PHONE

201.956.7093

EMAIL

awong1892@gmail.com

LINKEDIN

linkedin.com/in/AmandaWong18

EDUCATION

BA JOURNALISM & MEDIA STUDIES

Rutgers University

2011 - 2015

SKILLS

Print Design

Page Layout

Branding

Photo Edit/Retouching

Social Media

Adobe Software:

Photoshop, InDesign,
Illustrator, Acrobat, Distiller

Microsoft:

Word, Powerpoint, Excel

Knowledge of:

Kodak InSite
Brandboom

JOB EXPERIENCE

MUNDI WESTPORT

Graphic Designer | November 2015 - Present

- Line drawings of product designs
- Designed and layout of designer catalogs
- Designed packaging concepts, hang tags, and signage
- Image editing and retouching
- Product upload to Brandboom.com

MOD MEDIA, LLC

Graphic Designer | May 2015 - November 2015

- Page layout for HudsonMOD magazine
- Managed social media campaign and designed Time Square billboard for Trump National's Annual Concours d'Elegance
- Designed sales and marketing collateral (sell sheets, media kits, invitations, ads, etc.)
- Logo design
- Wrote post-event coverages and other web features
- **Worked events to assist with registration, networking and other miscellaneous tasks**

WAINSCOT MEDIA

Freelance Graphic Designer | Summer 2013 & Summer 2014

- Worked in Adobe InDesign to create layouts for fashion spreads, traveling stories, entertainment pieces, and custom magazines
- Worked in Photoshop to edit images to be used for advertisements
- Made phone calls to gain permission for use of copyrighted images
- Created layouts for Health & Life magazine using InDesign
- Assisted on the set of photo shoots for fashions spreads

SIGMA GROUP

Graphic Design Intern | Summer 2012

- Designed templates to be used for company letterhead and manuals
- Image editing for advertisements
- Converted files into different formats
- Mounted boards to be used for client presentations
- Worked with Joomla as a content management system